



# Partnership Framework



**MLSE LAUNCHPAD**

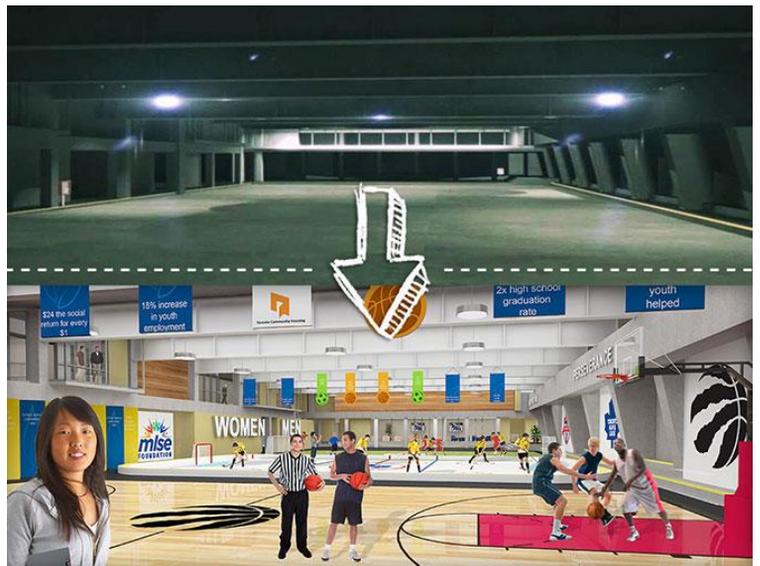


# OVERVIEW: MLSE LAUNCHPAD

By 2017, MLSE Foundation will transform 261 Jarvis St. into a 42,000 sq ft youth focused Sport For Development facility. With the support of professional sports teams, this collaborative space will leverage sport, education and research to promote social change. MLSE LaunchPad will improve the lives of at-risk youth by instilling life skills to succeed wherever their journey takes them.

Bringing together researchers, practitioners, community members and a wide range of non-profit organizations, MLSE LaunchPad will serve as a collaborative incubator-type environment dedicated to advancing the use of sport and recreation for development purposes.

# HIGHLIGHTS OF THE SPACE



## HOME COURT ADVANTAGE

Our **MULTI-SPORT COURTS** will be home to thousands of underserved youth, who will gain access to a space where they can get moving, get inspired and learn to compete in life. Innovative programming will enhance the proven benefits of sport participation such as building character, improving confidence and more restraint in avoiding risky behavior.

## LIFE IS WHAT YOU LEARN

Sport is a hook for youth to access a host of programs designed to holistically address the development needs of children and youth. Off the court, **CLASSROOMS** will provide supportive learning environments to supplement sport participation. Our leading edge, integrative programming strategy, will teach youth the essential life skills that ensure they are ready for school and work.

## A COMMON GOAL

MLSE LaunchPad will offer flexible **WORK SPACES** that will promote a collaborative environment for industry experts and programming partners to share best practices and ensure cutting edge, impactful programs are offered

## FOOD FOR THOUGHT

Proper nutrition is an essential building block for children to reach their full potential. The **TEACHING KITCHEN** will be equipped with a full learning kitchen to teach and encourage healthy eating habits. Focus will be placed on the importance of a well-balanced diet and the promotion of positive lifestyle choices.

## NEW HEIGHTS AWAIT

The **CLIMBING WALL** provides local youth with a rock-climbing experience, a unique way to develop fundamental movement skills. They will also learn to test their limits and build courage in a fun, safe way.



# TARGET POPULATION

MLSE LaunchPad will service children categorized between the ages of 6-11 and youth (Early Adolescence, Adolescence, Early Adulthood) between the ages of 12-25. Of these children and youth our primary focus will be on supporting the underserved, at risk and multi-barrier population including newcomer, youth with disabilities or special needs, aboriginal youth including some living in remote communities, youth in conflict with the law, racialized youth, lesbian, gay, bisexual, transgender, two-spirit and queer (LGBTQ) youth.

## YOUTH ENGAGEMENT

At its core will be the development and delivery of leading-edge programming to the surrounding community and beyond. Practitioners based at the space will work with the community to perform a needs assessment and to prioritize the challenges that children and youth face on a daily basis. They will then design programming with experts in sports and sport for development that will address the most pressing needs in an innovative and fun way to ensure the goals of the program are met and that participants are fully engaged and happy. MLSE LaunchPad will look to partner and collaborate with community organizations to expand program possibilities.

# PARTNERSHIP GUIDING PRINCIPLES



MLSE LaunchPad will operate on an integrated services model providing much needed space and support resources to non-profit organizations that are offering either Sport for Development programming or programming that contributes the integrated youth development areas of the MLSE LaunchPad - Ready for School, Ready for Work, Healthy Body Healthy Mind. All potential partners must be scalable and have funding or means secured to offer programming at MLSE LaunchPad.

## COLLABORATION

The goal for partnership is that collectively we are able to utilize the strengths of individual organizations to share resources, increase program participants/ usage and broaden program opportunities and outcomes

## SHARED MEASUREMENT

All partner organizations will be asked to participate in shared

system to collect data and measure results. Ensuring efforts remain aligned and participants hold each other accountable. These metrics will provide youth development sectors with opportunities to share best practices and continually improve the programs offered through MLSE LaunchPad.

## GOVERNANCE

MLSE Launchpad will operate as a separate organization with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies MLSE LaunchPad will be managed by a non-profit board of directors because MLSE LaunchPad has a broader catchment area, an advisory group or other structure may be developed to facilitate local input and accountability. There may also be processes and structures to facilitate planning among partners and community members and to ensure accountability to stakeholders at the local level.